

International Marketing and Sales Internship

6 months – starting on September 1, 2024

In Växjö, Sweden

About us

The **Artologik® Software** is developed by **Artisan Global Media**, a company located in the heart of southern Sweden. We develop internet and intranet administrative software for all kinds of companies and organizations. We have sold our products in more than 30 countries around the world. The goal of the international Marketing and Sales department is to expand further on the international market.

Major Tasks

You will be part of our international department and work with tasks within marketing and sales. Together with your supervisor, you will be responsible for developing the company in the German speaking market.

You will be working on **marketing tasks**:

- Search engine optimization to improve our organic search ranking
- Google Ads (finding keywords, writing ads, analyzing marketing campaigns, etc.)
- Translating and creating texts (newsletters, user manual, web site, ...)
- Creating and performing customer surveys

Moreover, you will be involved on **sales activities**:

- Customer contact (handle incoming customer requests/consulting via e-mail and phone, maintain CRM, etc.)
- Product presentations to our current and new customers
- Finding new prospects and participate in the entire sales process

Your profile

- Excellent knowledge and handling of the German language (fluent in both written and spoken)
- Currently pursuing a degree in Marketing, Communications, Business or a related field
- Interest in working with texts and translations
- Good command of English
- Strong social skills
- Must be able to take initiative and to work independently

Remuneration

Artisan provides a fully equipped with paid expenses 3-bedroom apartment (shared with one or two other trainees), meal coupons (for lunches on week days) and access to a bicycle during the stay. We also sign for your grant (Erasmus...) contract if you apply for one.

You would like to gain insights into marketing and sales activities, work on exciting projects and be part of a great team at the same time?

Please send your application (CV and cover letter) in German AND English to **info@artologik.com**